



*Nayarit*  
NUESTRA PASIÓN Y COMPROMISO



Invest  
**Nayarit**

# NAYARIT:

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A UNIQUE GATEWAY  
TO INVEST IN MÉXICO

# MEXICO'S NEXT GREAT INVESTMENT OPPORTUNITY STARTS IN NAYARIT



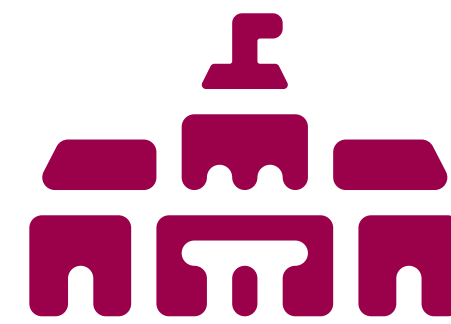
AMONG THE STATES WITH THE LOWEST CRIME INCIDENCE AFFECTING BUSINESSES IN MEXICO (INEGI 2024)



# 1.3 M+

**TOTAL POPULATION**  
SOURCE: INEGI / DATA MÉXICO 2024

# 20



**MUNICIPALITIES**  
STRATEGIC REGIONAL INTEGRATION

# 35



**HIGHER ED INSTITUTIONS**  
SKILLED TALENT PIPELINE

PRIMARY STRATEGIC PARTNERS  
**USA • CANADA • SPAIN**  
Leading Foreign Direct Investment contributors

TOTAL FOREIGN DIRECT INVESTMENT  
**\$5.6 BILLION**  
Total estimated capital influx into the state.

# STRATEGIC PACIFIC CONNECTIVITY

## The Nearshoring Gateway

- **Trans-Pacific Hub:** Natural bridge between Asian markets and the USMCA region.
- **Rapid Connectivity:** Direct access to major North American hubs within 2.5 - 5 hour flight radius.
- **Operational Efficiency:** Competitive costs compared to saturated industrial corridors.

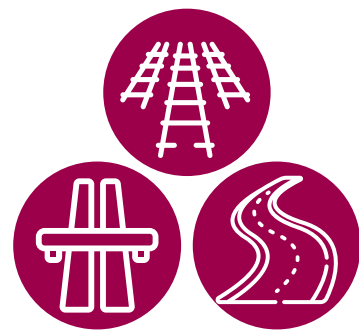


# STRATEGICALLY POSITIONED TO CONNECT GLOBAL MARKETS WITH GREATER EFFICIENCY



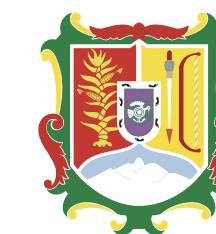
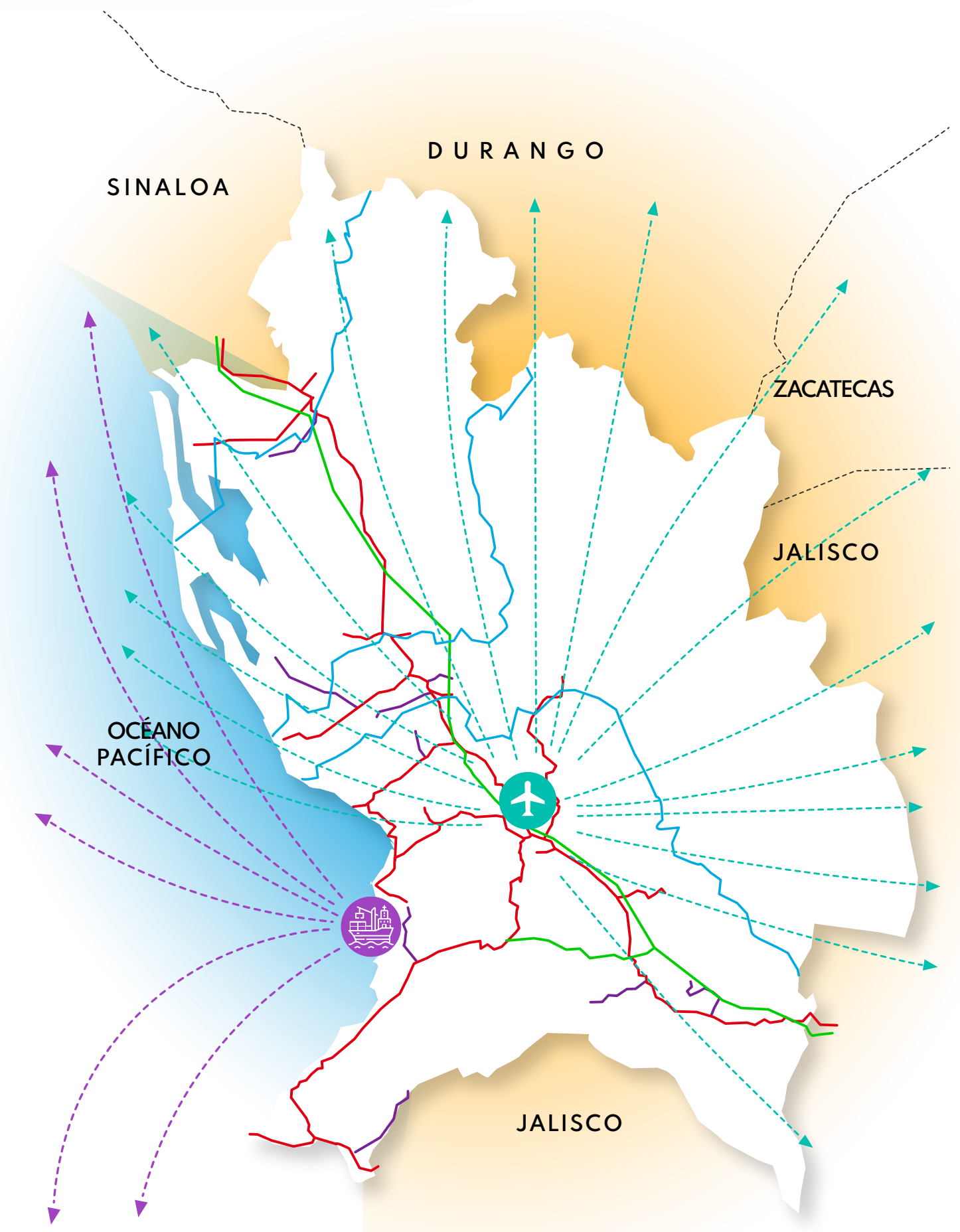
## TEPIC - RIVIERA NAYARIT INTERNATIONAL AIRPORT EXPANSION

- Investment: USD 250 million
- New +23,000 square-meter terminal facilities and construction and equipment of a 42-meter air traffic control tower.
- Runway length: 3,100 meters



## MULTIMODAL TRANSPORTATION NETWORK

Modern transportation infrastructure is reshaping connectivity across Nayarit. Strategic highway corridors have reduced travel times, enhanced logistics efficiency, and strengthened links between industrial, tourism, and commercial destinations, enabling faster, safer, and more efficient movements of goods and people throughout the state.



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# NAYARIT: YOUR GATEWAY TO THE WORLD

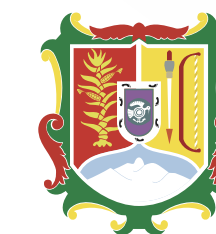
## STRATEGICALLY CONNECTED TO THE AMERICAS AND BEYOND



 **TIME ADVANTAGE**  
Quick access to major markets in both the Americas and Asia

 **STRATEGIC LOCATION**  
Mexico's Pacific coast at the crossroads of global trade

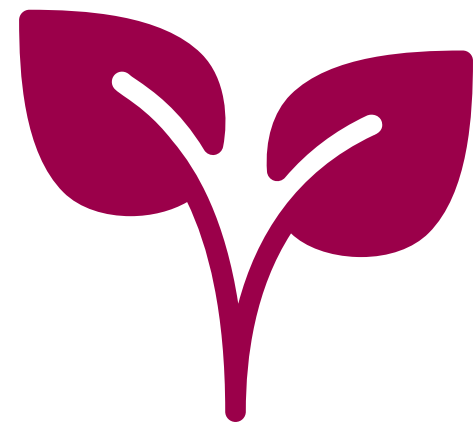
 **BUILT FOR PARTNERSHIP**  
A reliable, safe and business-friendly environment



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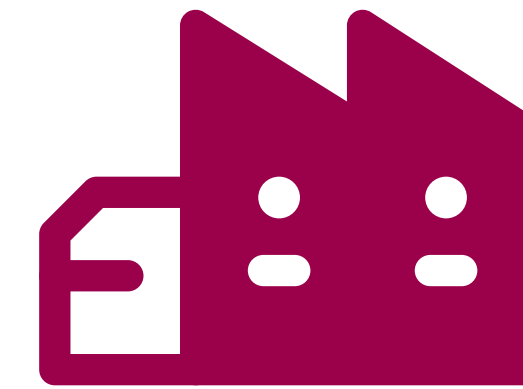
# A GLOBAL AGRICULTURAL POWERHOUSE



**EXPORT LEADERSHIP**  
Global leader in Mango, Avocado, and specialized tropical fruits with international certification.

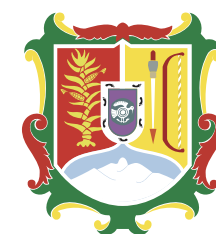


**AGRO-TECH HUB**  
Advanced transition from commodities to high-value food processing and research.



**SUPPLY INTEGRITY**  
Consistent, high-volume yields backed by reliable climate and advanced irrigation.

Supplying Global Retailers with Quality, Scale, and Sustainability.

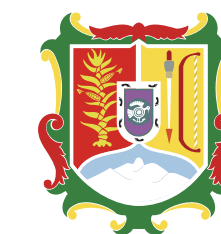
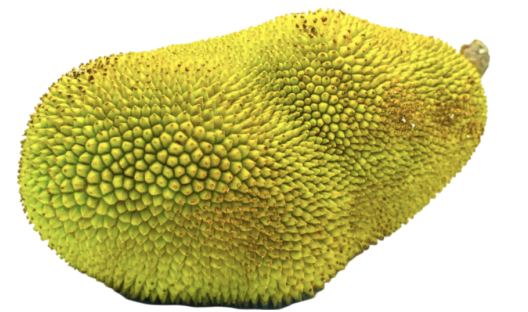


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# NAYARIT: AN AGRICULTURAL POWERHOUSE READY TO SUPPLY THE WORLD

CROP	PLANTED ARE IN HECTARES	PRODUCTION VOLUME IN TONS	PRODUCTION VALUE IN MEXICAN PESOS
JICAMA	68,784.46	221,703,775.06	527,860,291.64
SUGARCANE	33,008.00	2,397,414.96	2,095,581,246.54
MANGO	26,770.61	304,618.62	1,150,823,338.09
FORAGE CORN	7,453.00	250,711.05	165,909,291.95
SORGHUM	46,059.00	242,248.14	923,491,604.05
CORN (GRAIN)	27,387.00	117,437.73	527,860,291.64
BEANS	78,265.35	100,107.40	1,652,685,523.25
RICE	14,186.50	88,827.97	478,896,746.58
AVOCADO	6,881.80	69,984.62	1,105,841,513.02
AGAVE	2,411.00	63,829.06	1,117,166,455.20
PINEAPPLE	1,824.89	52,694.75	227,238,215.56
BANANA	2,407.50	36,202.78	121,696,474.99
LEMON	2,591.81	27,513.48	117,160,963.87
SOURSOP	2,456.94	23,230.08	195,153,610.00
SEED CORN	5,455.80	19,296.73	230,384,005.48
COCONUT FRUIT	867.57	13,394.68	28,899,010.57
TOBACCO	5,740.00	12,708.92	465,094,413.05
CHILI	789.50	9,974.01	125,936,700.49
COFFEE	10,307.68	8,975.62	52,718,617.69
PEANUT	944.45	1,988.58	39,080,470.06
SEED BEAN	120.00	149.64	2,891,793.00



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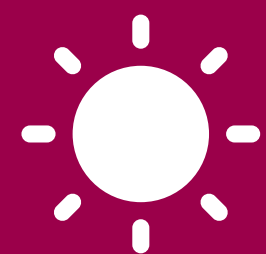
# ENERGY & OPERATIONAL STABILITY

**#1** NATIONWIDE  
GROWTH IN  
ENERGY  
GENERATION

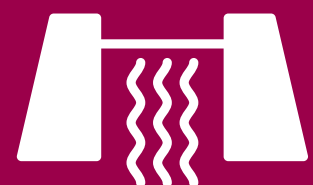
Nayarit provides an unparalleled energy generation, securing long-term industrial operations.



185% increase in transmission growth.



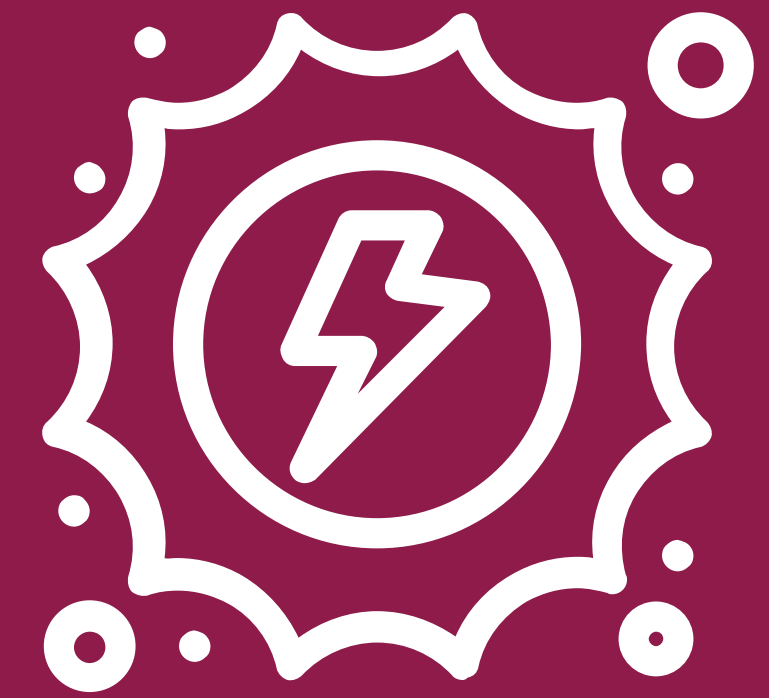
Solar potential of 5.5 - 7 kWh/m<sup>2</sup> daily.



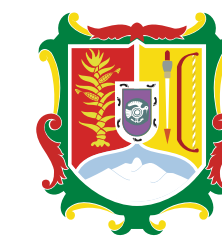
4 Massive Hydroelectric Dams.



# RELIABLE ENERGY AND WATER SUPPLY FOR INDUSTRIAL EXPANSION



- Aguamilpa – Solidaridad Dam / 5,540 hm<sup>3</sup>
- Leonardo Rodríguez Alcaine Dam (El Cajón) / 2,282 hm<sup>3</sup>
- Ing. Alfredo Elías Ayub Dam (La Yesca) / 1,329 hm<sup>3</sup>
- San Rafael Dam / 26,179 hm<sup>3</sup>



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# TALENT, GROWTH & SAFETY

**#2** 

**UNEMPLOYMENT  
RATE**

ONE OF MEXICO'S MOST ACTIVE  
AND DYNAMIC WORKFORCES.

**#2** 

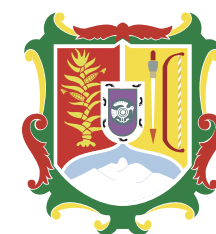
**SAFEST STATE  
FOR BUSINESS**

ENSURING OPERATIONAL  
RELIABILITY AND LEGAL SECURITY.

**#1** 

**ECONOMIC  
GROWTH**

5.7% DURING THE QUARTER  
OF 2025 (INEGI)



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# NAYARIT WILL HOST ONE OF MÉXICO'S MOST IMPORTANT DEVELOPMENT PROJECTS IN RECENT YEARS

## DRY PORT NAYARIT - PUERTO INTERIOR NAYARIT

TOTAL PROJECT ÁREA: +100 HECTARES  
A FLEXIBLE INVESTMENT ECOSYSTEM:

- ✓ Mexico's first pharmaceutical and medical industry park
- ✓ Integrated customs facilities for efficient global trade operations
- ✓ Strategic near shoring hub for healthcare and life sciences industries
- ✓ World-class infrastructure for advanced manufacturing and logistics
- ✓ Strategic access to North American, Asia - Pacific, and European markets
- ✓ Built-to-suit facilities tailored to specialized industry

**PROJECT STATUS:** Currently in the final planning stage. Construction is scheduled to begin in H1 2026.



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# OUR PARTNERSHIP MODEL: HOW WE SUPPORT YOU



## PLANNING

FEASIBILITY RESEARCH, MARKET ANALYSIS, AND LOCALIZED BUSINESS MODELING.



## SITE SELECTION

TAILORED IDENTIFICATION OF OPTIMAL LOCATIONS BASED ON SPECIFIC LOGISTICS NEEDS.



## IMPLEMENTATION

END-TO-END SUPPORT FOR LEGAL, TECHNICAL, AND GOVERNMENT PERMITTING.



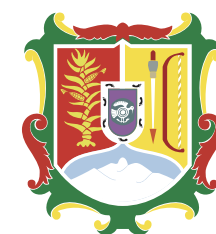
**COMMITTED TO YOUR  
SUCCESSFUL ENTRY**



# RECENT INVESTMENTS



MOTAENGIL 80 AÑOS



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# INVESTMENT INCENTIVES

## FISCAL EXEMPTIONS

- Payroll tax incentives of up to 100%, based on job creation and project impact, for high-impact investments, companies established within the dry port, and sustainable initiatives.

## OPERATIONAL SPEED

- Digital One-Stop Shop: Expedited permit processing.
- Direct task force for immediate implementation support.

## SITE & LAND SUPPORT

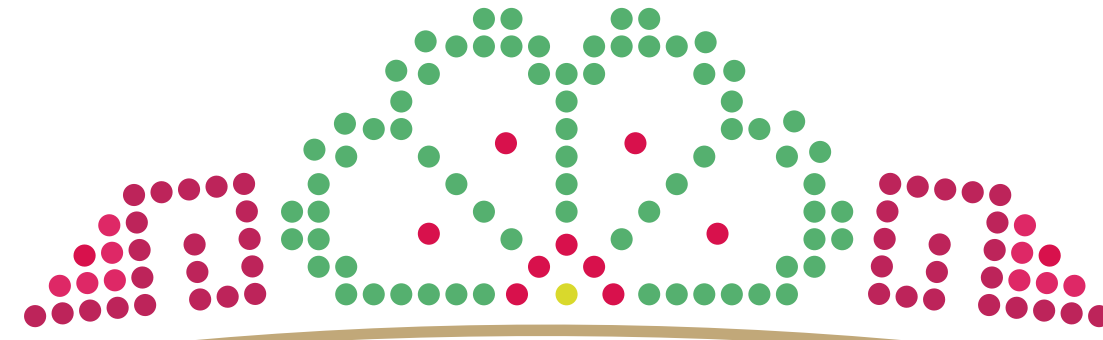
- Dedicated land search and strategic allocation.
- Public-private partnership opportunities for infrastructure.

## TALENT PIPELINE

- Dual Education Programs tailored to specialized technical needs.

**An environment aimed at supporting investment success and long-term development.**

JOIN US TO DISCOVER NAYARIT



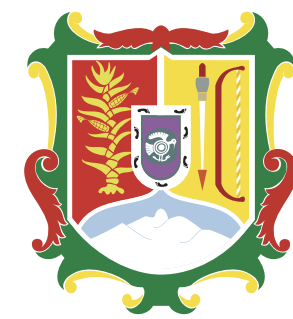
**NAYARIT**

INVESTMENT FORUM 2026

— OPEN TO THE WORLD. —  
OPEN FOR BUSINESS.

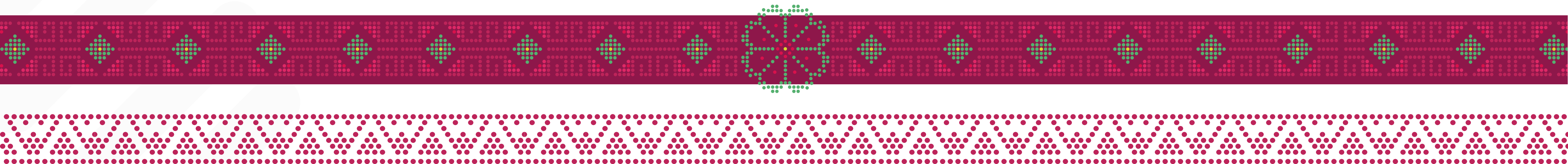
.....◆.....  
OCTOBER 15 AND 16

◆ INVESTMENTFORUM.NAYARIT.GOB.MX ◆



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**INVEST.NAYARIT.GOB.MX**

Scan to discover why Nayarit is the strategic choice for your next expansion.

 [sec.economia@nayarit.gob.mx](mailto:sec.economia@nayarit.gob.mx)

 +52 311 258 0929



 SEC.ECONOMIA@NAYARIT.GOB.MX

 [HTTPS://INVEST.NAYARIT.GOB.MX](https://invest.nayarit.gob.mx)

 +52 311 258 0929